



Annual Report 2021

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ICC Syria President Foreword

Ladies and Gentlemen

Board Members / Members

International Chamber of Commerce Syria,

It is my pleasure to present to you ICC Syria's annual report for the year 2021.

We all know that the Syrian Business Community has been vibrant, despite difficulties.

We are all well aware of the fact that our members (liberal professions, business women, and business men) are determined to preserve our legacy of business traditions and practices as well as our social role.

This in spite of the difficult economic environment prevailing and the impact of the spread of epidemics, inflation, shortage of energy resources and global conflicts, which affected both local and global economic activities.

In these circumstances, the Syrian National Committee of the ICC, continued to engage with the national stakeholders, as well as on the level of the International Chamber of Commerce, through our participation in the international conferences, and the various commissions.

We, ICC Syria have also organized a number of activities and conferences in various fields such as training in Incoterms 2020 rules, UCP 600, Effective Administrative, and Communication Skills, always in the objective of spreading and raising awareness amongst our members (especially the youth) of the ICC advocacy work for responsible and ethical business conduct.

It has been my great privilege to join my colleagues of ICC Syria board in supervising and/or participating in the activities that we describe in our report for 2021 and look very much forward to continuing to work together in the upcoming years.

Naji Chaoui
President - ICC Syria

About ICC Syria

The Syrian National Committee is part of the International Chamber of Commerce since 1987 and one of over 130 National Committees around the world; ICC Syria adapts and works on achieving ICC Mission and Vision by applying and implementing the updates of global business environment, which lead to maintain the positive impact in international trade.



ICC Mission:

We Make Business Work for Everyone, Every day, Everywhere.



ICC Vision:

We Enable Business Worldwide to Secure Peace, Prosperity and Opportunity for All.



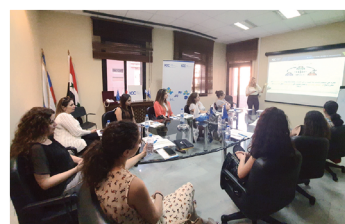
Activities of the International Chamber of Commerce Syria 2021

National Activities

1 - Training on Administrative and Communication Skills for Business

July 2021 at ICC Syria Premises - Damascus, Syria

The training delivered at ICC Syria premises in Damascus, to an outstanding group of trainees from: Bank Al Sharq, United Insurance Company (UIC), Arab Bank Syria and Chaoui Group, by ICC Syria trainer Ms. Mouna Kiwan.



**2 - Trainings on Administrative and Communication Skills for Business - Customer Service
September 2021 at United Insurance Company (UIC) Premises - Damascus, Syria**

ICC Syria provided the professional trainings: “Administrative and Communication Skills for Business – Customer Service”, the trainings delivered to an outstanding group from all Departments by Ms. Mouna Kiwan at UIC Syria premises in Damascus, for two weeks during September 2021.



**3 - ICC Syria International Trainings on “ICC International Commercial Terms Incoterms®2020” and “Introduction to Documentary Credits & ICC Uniform Rules and Practices for Documentary Credits (UCP600)”
October 2021 at Ahli Trust Bank - ATB Premises - Damascus, Syria**

ICC Syria provided the International Trainings: “ICC International Commercial Terms Incoterms®2020” and “Introduction to Documentary Credits & ICC Uniform Rules and Practices for Documentary Credits (UCP600)” to an outstanding group from managerial level and branches managers of Ahli Trust Bank - ATB, at ATB HQs Premises in Damascus, during October 2021.

The trainings delivered by ICC Syria trainer Ms. Mouna Kiwan.



4 - ICC Syria Annual General Assembly 2021

2nd November 2021 Four Seasons Hotel Damascus, Syria

United Insurance Company (UIC) exclusively sponsored ICC Syria General Assembly 2021.



H.E. Dr. Amro Salem Minister of Internal Trade and Consumer Protection, presided the General Assembly for the year 2021 of the International Chamber of Commerce Syria (ICC Syria) which was held at the Four Seasons Hotel in Damascus on Tuesday the 2nd of November 2021 at 12:30 pm.

Was present, as well, Mr. Tamam Al Okda and Mr. Ayman Abu Zeitun, representatives of the Ministry of Internal Trade and Consumer Protection, and ICC Board Members and members within the quorum limitation as defined by the bylaws of the International Chamber of Commerce Syria.

The ICC Syria Chair, Mr. Naji Chaoui opened the General Assembly by welcoming H.E. Dr. Amro Salem, as well as all members present.

H.E. Dr. Amro Salem addressed the Session and stressed on the importance of the role that ICC plays as a regulator of the International Trade in the world, as well as, the role of ICC Syria and all Chambers of Commerce and Industry to strengthen the country's economy.

Mr. Marwan Affaki, Chair of the United Insurance Company (UIC), the exclusive sponsor of the General Assembly for the year 2021, and ICC Board member, focused during his speech on UN Climate Change Conference which will be held during November 2021 in the United Kingdom and which supports new projects that preserve the environment and reduce carbon emissions.



Mr. Affaki invited ICC Syria members to support these projects and follow the new global plans in this field in all activities.

Mr. Affaki informed about the reactivation of the Insurance Committee at the national level in order to reactivate it regionally and globally.

The 2020 Annual Report, in addition to TIR activities were overviewed.

Mr. Ahmad Haddad, ICC Board member, presented an overview about the international arbitration.

Ms. Mouna Kiwan provided information about ICC Committees: Arbitration Committee, Banking Committee, Intellectual Property Committee and Commercial Law and Practices Committee and an overview about the ICC Academy, which provides international accredited courses in the fields of trade, finance, banking and institutional work.

The GA followed by a Lunch at Al Halabi Restaurant at Four Seasons Hotel Damascus.



International Activities

1 - ICC RCG B-MENA Regional Group Meeting

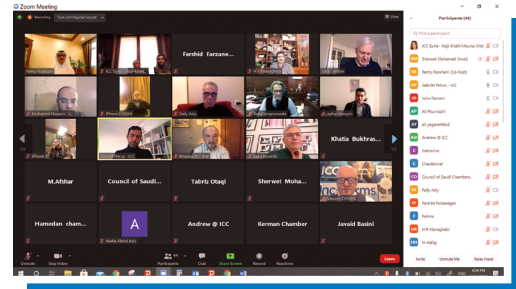
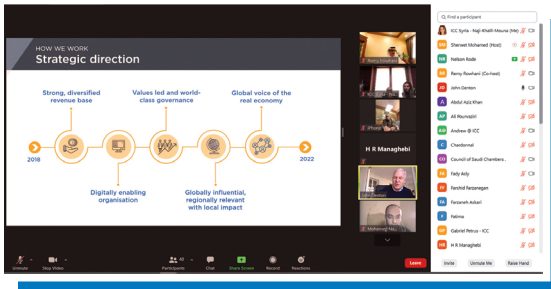
11th Feb 2021, Virtual Meeting

ICC Syria representatives President Mr. Naji Chaoui – Secretary General Mr. Khalil Sara and Administrative Consultant | International Affairs Coordinator Ms. Mouna Kiwan attended the meeting.

The following topics were discussed:

- Engagement in ICC Strategic Priorities (i.e. Capacity Building & Supporting SMEs).
- Introducing RCG B-MENA Working Group on Trade Facilitation.
- ICC Global Vaccine Campaign.





2 - 9th ICC MENA Conference 22-25 Feb 2021- Virtual

ICC Syria representatives Mrs. Lina Hakim ICC Syria delegate at ICC International Court of Arbitration and Ms. Mouna Kiwan Administrative Consultant | International Affairs Coordinator attended the Conference.

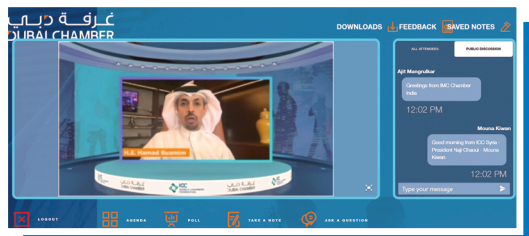


- Alexis Mourre, President, ICC International Court of Arbitration, Paris addressed the Judicial approaches to arbitration in the MENA.

3 - Chambers Connect – Dubai Chamber 31 March 2021- Virtual Event

ICC Syria President Mr. Naji Chaoui and ICC Syria team Ms. Mouna Kiwan – Mrs. Dareen Kassab – Ms. Haya Kiwan attended the event.

The event Hosted by Dubai Chamber of Commerce & Industry, the Chambers Connect Series is a new virtual platform for the chamber global network to gain insight, share best practices and build on the valuable expertise of the network.

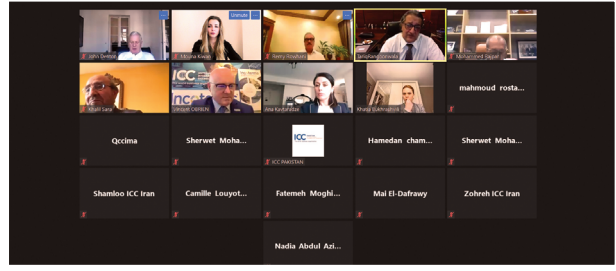


4 - ICC RCG B-MENA - Trade Facilitation Commission Kickoff Meeting 19 April 2021 – Virtual Meeting

ICC Syria Secretary General Mr. Khalil Sara and Ms. Mouna Kiwan, participate in the meeting, the topics discussed:

The following topics were discussed:

- Interaction with the World Customs Organization (WCO).
- AEO definition and AEO status for 3PL operators.
- Co-bonding in temperature controlled regime for trade facilitation.
- WCO clarification of international best practice for pallets.
- eATA Carnets and MOU with the International Road Transport Union (IRU).
- Facilitation at regional supply chain hubs.
- Current situation viz. freight volumes and freight rates.



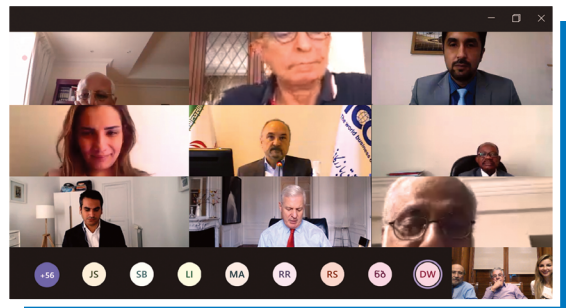
5 - Meeting of Permanent Heads of National Committees

7 June 2021, ICC International Headquarters - (Virtual Meeting Space)

ICC Syria representatives President Mr. Naji Chaoui – Secretary General Mr. Khalil Sara attended the meeting.

The following topics were discussed:

- Reviving Global Trade.
- ICC Dispute Resolution Services.
- Update on NC Development Fund: Strengthening the NC network: ICC Syria met the program's requirements and had won the fund.



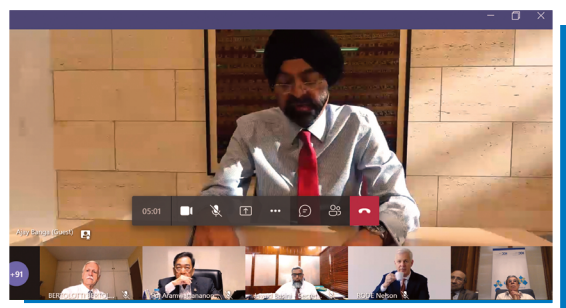
6 - ICC World Council – 211th Session

10th June 2021, Paris, Virtual meeting

ICC Syria President Mr. Naji Chaoui and Secretary General Mr. Khalil Sara, attended ICC World Council 2021.

ICC Chair and MasterCard CEO, Ajay Banga opened the Council.

The reports on activities of International Court of Arbitration and World Chamber Federation have been presented during the meeting.



7 - 12th World Chambers Congress - WCC - ICC - Business Programme - Dubai Chamber 21st - 22nd November 2021 - Dubai, UAE

ICC Syria represented by president Mr. Naji Chaoui, Coordinator of International Affairs Ms. Mouna Kiwan and Executive Secretary Ms. Haya Kiwan, attended 12th WCC – Business Programme organized by Dubai Chamber between 21 - 22 November 2021, in Dubai, United Arab of Emirates, to visit (Dubai Chamber of Commerce & Industry - Dubai Silicon Oasis, (DSO) - Dubai Multi Commodities Center (DMCC) – Smart Logistic Jebel Ali JAFZA – Dubai Future Foundation (DFF) – Museum of the Future).

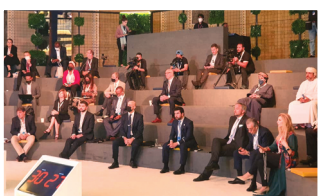


8 - 12th World Chambers Congress - WCC - ICC organized by Dubai Chamber 23rd - 24th -25th November 2021 - Dubai, UAE

ICC Syria represented by President Mr. Naji Chaoui, Vice President Mr. Ahmad Hamcho, Coordinator of International Affairs Ms. Mouna Kiwan and Executive Secretary Ms. Haya Kiwan, attended WCF - ICC 12th World Chambers Congress organized by Dubai Chamber from 23 until 25 November 2021, in Dubai, United Arab of Emirates.

Highlights on WCC Sessions & Topics:

- Making sustainability a business opportunity.
- Enabling a brighter future through education, entrepreneurship.
- Cyber security.
- Digitalization.
- Accessing international markets: helping SMEs secure finance to Trade.
- Competitions (Digital – Climate Action – Resilience - Unconventional) Projects.



9 - Visit to Dubai Chamber of Commerce and Industry 27th November 2021 – Dubai, UAE

ICC Syria representatives Ms. Mouna Kiwan, Coordinator of International Affairs and ICC Syria Events and Executive Secretary Ms. Haya Kiwan paid a visit to Dubai Chamber premises and met with H.E Mr. Hamad Buamin President WCF and Dubai Chamber General Manager during November 2021, in Dubai, United Arab of Emirates.



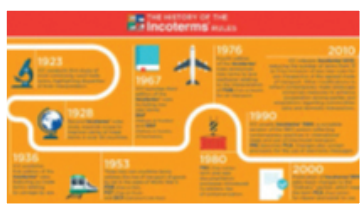
They have discussed the activities held by ICC Syria in the field of international trainings, developments which have been made in the Syrian business community.

In addition to presenting future opportunities to enhance the collaboration with Dubai Chamber, in the fields of ICC National Communities and specialized commission, such as: Arbitration, Banking, Insurance, Environment, taxation, customs etc. which relate to ICC work program.

ICC Syria Active Commissions

ICC commissions are specialized working bodies composed of business experts nominated by ICC national committees that examine major issues of practical concern to world business and that work together to address cross-cutting subjects. They prepare policy products, including statements to inform and shape intergovernmental discussions and resulting policy, as well as, rules and codes to facilitate international business transactions.

- 1 - Arbitration and ADR Commission
- 2 - Banking Commission
- 3 - Insurance Commission
- 4 - Intellectual Property Commission
- 5 - Environment & Energy Commission
- 6 - Digital Economy Commission
- 7 - Commercial Law and Practice Commission

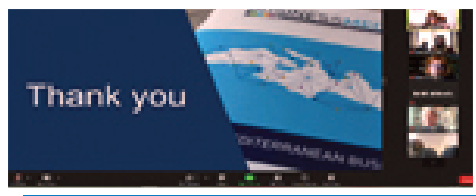


Union of Mediterranean Confederation of Enterprises BUSINESSMED Activities



1 - BUSINESSMED - Board of Directors Meeting: 30th March 2021 - Virtual Meeting

Mr. Naji Chaoui, President of International Chamber of Commerce Syria and Ms. Mouna Kiwan, have participated in the Board of Directors Meeting of the Union of Mediterranean Confederations of Enterprises (BUSINESSMED).



During the meetings the presidency of BUSINESSMED in accordance with the partners and members explored partnership opportunities with Mediterranean neighborhood countries through the involvement in activities implemented in African countries.

Following points were discussed:

- BUSINESSMED 4 New Thematic Committees:

Members welcomed the establishment of 4 New Thematic Committees: Digitalization, Green Deal, and Internationalization for SMEs, Women and Youth Entrepreneurs.

2 - Launching Seminar of the Employers Thematic Commissions:

1st December 2021 – Milano – Hybrid Meeting

ICC Syria representative Ms. Mouna Kiwan as the Chair Thematic Committee on Digitalization, participated in the meeting and present the action plan of the Thematic Committee on Digitalization. The Employers Thematic Commissions of BUSINESSMED are:



- Thematic Committee on Digitalization: member countries of the thematic commission, namely:
ICC Syria (Chair)- Algeria (Vice Chair) - Malta - Italy - Tunisia and Morocco.
- Thematic Committee on Women and Youth Entrepreneurs: member countries of the Businessmed thematic commission, namely:
ICC Syria (Vice Chair)- Malta (Chair)- Algeria – Italy- Palestine –Egypt, Tunisia and Turkey.
- Thematic Committee on Internationalization of SMEs: member countries of the Businessmed thematic commission, namely:
Egypt (Chair)- Italy (Vice Chair)- Syria - Portugal – Jordan - Palestine -Tunisia and Turkey.
- Thematic Committee on EU Green Deal: member countries of the Businessmed thematic commission, namely: Turkey (Chair) - Egypt (Vice Chair) - Syria – Malta - Portugal – Lebanon and Tunisia.

International Road Transport Union - TIR Syria

Activities of TIR Syria and the International Road Transport Union (IRU)

During 2021, TIR Syria cooperated with Arab and international transport companies to facilitate movement and work to support the Syrian fleet of international transport.



IRU General Assembly

7 May 2021, Virtual Meeting

Mr. Naji Chaoui, President of International Chamber of Commerce Syria and Ms. Mouna Kiwan, have participated in the IRU General Assembly.

In the presence of IRU president Radu Dinescu and the Secretary General of the International Road Transport Association, Mr. Umberto de Pretto, in order to Provide the latest updates to coordinate with the external authorities in all TIR area in addition to IRU Covid call to governments and IRU Position on accelerating the decarbonization of road transport through the faster uptake of alternative fuels also IRU Position on the need for a global framework on the governance of transport data.

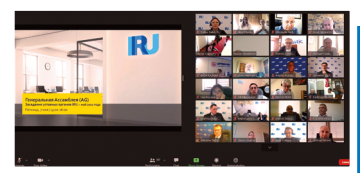
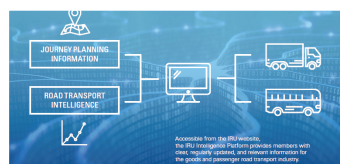
IRU President showed what IRU did to drive excellence across the industry profession beyond the Top Manager awards.

He explained that in order to have more transport operators qualify for this exceptional award, it was recommended to join Road Masters, which helped ensure drivers had the right skills to work on high professional standards.

He added that it provided measurement tools and skills analytics that were easy to integrate to every day transport operations to enhance their operational effectiveness.

IRU RoadMasters benefited transport companies notably to:

- Manage safety, efficiency & quality risks.
- Hire the right drivers.
- Reduce training investment.
- Recognise high professional standards.



ICC Syria International & Professional Trainings



ICC Syria starts providing the international training on “Incoterms®2020” developed by the International Chamber of Commerce Paris, which entered into force on 1 January 2020 and the training on Introduction to Documentary Credits & ICC Uniform Customs and Practice 2007 revision (UCP600).

In addition to Professional Trainings on Effective Administrative & Communication Skills for Business and Customer Service.

The trainings designed for businessmen/women, managers in the sectors of banking, insurance, transport companies as well as owners of import, export and customs clearance companies.

Moreover, to the participation of experts from various private and governmental sectors.

ICC Syria Training Brochure



The ICC Academy is incorporated in Singapore and It is a subsidiary of ICC Paris.

The Academy is advertised on the ICC Paris website.

The courses offered are specialist courses recognized globally by the most important authorities and institutions in the business world.

National Committees are encouraging people to register in the Academy.

For More Information, Kindly scan the QR Code of ICC Syria Training Brochure.



Junior Chamber International Syria (JCI Syria) Activities



“Together we are stronger,” and by that we mean: unity and harmony always produce strength, starting with men and women, followed by the unity of all JCI Syria Local Organizations and JCI Syria’s collaboration with the society as a whole, especially its partners, ending with the unity between JCI Syria and the world, by turning all differences into strengths and innovative ideas.



Ten Outstanding Young Persons International Competition (TOYP):

JCI Syria delivered to the finals of JCI Ten Outstanding Young Persons Nomination and awarded with the candidates: Saleem Najjar, for the category of business, economic and/or entrepreneurial accomplishments, and Chadi Khatib, for the category of medical innovation, for winning the Global Award for the Ten Most Outstanding Young Persons (TOYP) for the year 2021 out of nearly 1000 candidates from all around the world.

JCI Syria has provided many online trainings to many JCI National Organizations around the world.



JCI Syria's activities at the national level

The first annual General Assembly meeting of JCI Syria:

The first national annual general assembly meeting of JCI Syria was held in Al Sweida bringing together seven local organizations.



The 13th National Convention of JCI Syria/ Lattakia:

JCI Syria 13th National Convention, organized by JCI Lattakia, was held under the auspices of the Ministry of Culture and in the presence of the Minister of Culture, Dr. Lubana Mshaweh, the treasurer of the International Chamber of Commerce Syria, Mr. Hussein Khaddour, and the Vice-President of JCI, Senator Yassin Jawadi.



Explore Syria Campaign:

JCI Syria launched "Discover Syria" Campaign at the national level starting from Aleppo Governorate under the title of "Explore Aleppo 2021".



The campaign shedded light on what has been accomplished ever since the crisis in the city of Aleppo, the cradle of civilization and all reconstruction efforts during the past five years.

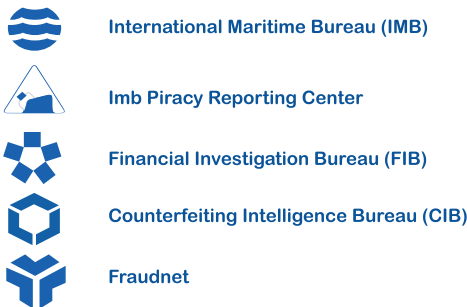
Representation at the Africa and Middle East Conference/ Tunisia 2022:

JCI Syria awarded for 7 projects internationally in the Awards Ceremony for projects in 2021, at 2022 JCI Africa & Middle East Conference.

- Best Local Growth and Development Project Award: Regeneration- The New Generation of Leaders/ JCI Aleppo.
- Best Community Impact Project Award: Hawa Project (Eve)/ JCI Homs.
- Best Project Award: Hawa Project (Eve)/ JCI Homs.
- Best Local Global Goals Project Award: Kilo Sajar Zeitoun 2021/ JCI Aleppo.
- Most Outstanding Local Organization Award at the level of Africa and the Middle East: JCI Homs.
- Most Outstanding 2021 Local President Award at the level of Africa and the Middle East: Dalia Suleiman, past president of JCI Lattakia.
- Best national program flagship Award: This is where civilization began/ JCI Lattakia.



International Court of Arbitration®
Dispute Resolution Service



ICC Initiative:

BASCAP
Business action to stop
Counterfeiting and Piracy

BASIS
Business action to stop
the information Society



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